



## SKIPPACK LIONS CLUB

PO BOX 159, Skippack, PA 19474

Wednesday, April 20, 2022

Dear Merchant:

Spring is just around the corner with last year we had to take off from our run and this year we are back. We are planning for the **21<sup>st</sup> annual Skippack Lions 5K and 1-Mile Fun Run**. With the support of many area businesses like yours, we were able to award medals and prizes to the top 3 participants in each age group. In addition, due to the tremendous outpouring of donations, numerous door prizes were raffled off after the race and all participants were treated to soft pretzels, fruit, bagels, juices, water and various other snacks before, during and after the race. We are also pleased to report that, through the generous donations received, all pre-registered entrants received a tee shirt and a packet of goodies which included sponsor flyers and various items, all doubling the value of their entrance fee. Additionally, entertainment was provided for both adults and children, including a DJ, a Face Painter, clowns and a Massage Therapist who provided wonderful relief for our runners after the race.

We, the Skippack Lions Club, are once again seeking your support to make this worthwhile community event a continued success. We also invite you to come out on **Saturday, June 25<sup>th</sup>** and join us as a runner, walker, volunteer, and spectator or just come out and share a sampling of your products with the community at this event.

As mentioned earlier, all of the awards, snacks, prizes etc., were made possible through the overwhelming response we received from businesses throughout the community. We would like to continue to make this event one that families, teenagers, parents and grandparents can enjoy together.

We would like to thank you again for your past donation, for without your involvement, this community event would not have been possible. We ask that you support us this year run by donating **\$250.00 or whatever you can and setting up a booth at the race** or whatever amount or product you can for this year's participants (enclosed is a sponsorship level form).

**In order to be included in the pre-printed materials** that are distributed to various community events in the weeks preceding our event, **we must have confirmation of your commitment by May 31<sup>st</sup>**. Donations of any amount/kind will be accepted through June 1, (this will guarantee your listing on the T-shirts), and can be mailed to:

Michael A. Krantz, D.C.  
Fun Run Coordinator, Skippack Lions Club  
PO BOX 159  
Skippack, PA 19474

If you need further information or clarification, please call me at **(610) 222-9555**.

Yours in Lionism,

Michael A. Krantz, D.C.

Fun Run Coordinator, Skippack Lions Club

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*Serving with Pride*

## Skippack Lions 5K & 1 Mile Fun Run Sponsor Levels

### Platinum Sponsor: \$1,500 (First Come, First Served)

- ❖ Company name will appear as major sponsor with Name and/or Logo (2'x3') on **both** sides of the Road Banner (**posted for 20 Days**).
- ❖ Company name on T-shirts (Largest Print)
- ❖ Company name on Sponsor Acknowledgement Display and website
- ❖ Company name recognition at award ceremony
- ❖ Company name included in any race advertisements: local newspapers, radio and TV coverage
- ❖ Company literature part of Race "goodie bag" (please provide at least 300 flyers by 6/1)
- ❖ Company receives 4 complimentary entries (individuals)

### Water Bottle Sponsor: \$1,000 (Be the Only One Listed on Bottle)

- ❖ Your Company name will appear as *the only Sponsor* on the Water Bottles that will be given to 300+ Participants
- ❖ Company Name Displayed on 2x3 Sign at Race
- ❖ Company name on T-shirts (Larger Print)
- ❖ Company name on Sponsor Acknowledgement Display and website
- ❖ Company name recognition at award ceremony
- ❖ Company name included in any race advertisements: local newspapers, radio and TV coverage
- ❖ Company literature part of Race "goodie bag" (please provide at least 300 flyers by 6/1)
- ❖ Company receives 3 complimentary entries (individuals)

### Draw String Back Pack Sponsor: \$1,000 (Be the Only Company to Be Listed on the Back Packs)

- ❖ Your Company name will appear as *the only Sponsor* on the Draw String Bag that will be given to 300+ Participants
- ❖ Company Name Displayed on 2x3 Sign at Race
- ❖ Company name on T-shirts (Larger Print)
- ❖ Company name on Sponsor Acknowledgement Display and website
- ❖ Company name recognition at award ceremony
- ❖ Company name included in any race advertisements: local newspapers, radio and TV coverage
- ❖ Company literature part of Race "goodie bag" (please provide at least 300 flyers by 6/1)
- ❖ Company receives 3 complimentary entries (individuals)

### Gold Medal Sponsorship: \$750

- ❖ Company name on race T-shirt (Larger Print)
- ❖ Company Name Displayed on 2x3 Sign at Race
- ❖ Company name on Sponsor Acknowledgement Display and website
- ❖ Company name included in race advertisement: local newspapers, radio and TV coverage
- ❖ Company literature part of Race "goodie bag" (please provide at least 300 flyers by 6/1)
- ❖ 2 complimentary entries (individuals)

### Sleeve Sponsorship: \$600 (Be the only one listed on a Sleeve)

- ❖ Company name on race T-shirt Sleeve (Large Print)
- ❖ Company name on Sponsor Acknowledgement Display and website
- ❖ Company literature part of Race "goodie bag" (please provide at least 300 flyers by 6/1)
- ❖ 1 complimentary entry (individual)

### Silver Medal START or FINISH Sponsorship: \$500

- ❖ Company name or logo on START or FINISH Sign
- ❖ Company name on race T-shirt (Large Print)
- ❖ Company name on Sponsor Acknowledgement Display and website
- ❖ Company literature part of Race "goodie bag" (please provide at least 300 flyers by 6/1)
- ❖ 1 complimentary entry (individual)

### Bronze Medal Sponsorship: \$250

- ❖ Company name on race T-shirt
- ❖ Company name on Sponsor Acknowledgement Display and website
- ❖ Company literature part of Race "goodie bag" (please provide at least 300 flyers by 6/1)

### Donor: Less than \$100 Cash/Non-Cash Equivalent Donation

- ❖ Company name on Sponsor Acknowledgement Display and website
- ❖ \$100 cash donation can set up booth at race
- ❖ Company literature part of Race "goodie bag" (please provide at least 300 flyers by 6/1)